

SQL Saturday SLC 2025

Sponsor Information

About SQL Saturday SLC 2025 Conference

We have an all-day **FRIDAY** event May 23rd 2025 that is in-person only. We will have 4 tracks of great technical sessions. It will be held at the Gail Miller SLCC Campus in Sandy, UT.

Why Utah?

It's simple, Utah is one of the nation's premier tech and business locations.

- ❖ In January, 2013, Forbes named Salt Lake City as the number seven tech hotspot in the country. <http://www.forbes.com/pictures/edq145eldd/no-7-salt-lake-city-ut/>
- ❖ In 2012, Payscale.com ranked Utah at the number four hotspot in the nation for startup IT jobs. <http://www.payscale.com/it-jobs>
- ❖ CNBC ranked Utah as the second best state for doing business in their 2012 survey. <http://www.cnbc.com/id/46413845/>
- ❖ In 2011, Utah generated more jobs than any other state, except North Dakota. Computer system jobs shot up nearly 12%. <http://www.npr.org/2012/03/12/148252561/on-utahs-silicon-slopes-tech-jobs-get-a-lift>
- ❖ According to Forbes, Utah ranks fifth in the country for tech jobs. <http://www.forbes.com/sites/joelkotkin/2011/11/18/the-best-cities-for-technology-jobs/>
- ❖ Forbes also ranked Utah as the best state for business, three years in a row. <http://www.forbes.com/best-states-for-business/>
- ❖ In 2008, Utah had more Inc. 500 business per capita than any other state. <http://www.inc.com/magazine/20080901/inc-500.html>

Utah is home to some of the hottest tech in the nation and includes companies such as Ancestry.com, Domo Technologies, Overstock.com, 1800Contacts, Pluralsight, Fushion-io, Podium, Novell, Intermountain Health Care, and more. It also hosts development offices for Adobe, Microsoft, 3M, Symantec, Goldman Sachs, United Health Care, LANDesk, ADP, Logitech, eBay, and others.

But it doesn't stop there. Technology education in the state is also highly-ranked. The Computer Science program at the University of Utah is considered one of the top in the nation. Utah State University is a world-renowned leader for aerospace research, having sent more experiments into space than any other university.

Sponsor levels

This year, we are again offering several sponsor levels. If you have questions about these levels or wish to discuss an optional sponsorship, please contact us at sponsors@utahgeekevents.com. While your tax deductible donation is important to cover things like venue and food costs, we also welcome product giveaways.

Premier Sponsor

Premier sponsorship is offered to organizations contributing \$2000 and offers the following benefits:

- ❖ Sponsor recognition in all advertising
- ❖ Booth at the event. Standard 6' ft table and 2 chairs.
- ❖ A linked banner on the Utah Geek Events website.

- ❖ Sponsor may contribute prizes for giveaway
- ❖ Large Logo will be featured on slidedeck for all presenters.
- ❖ Mentioned in a marketing email to attendees.

Marquee Sponsor

Marquee sponsorship is offered to organizations contributing \$1500 and offers the following benefits:

- ❖ Logo on all sponsor slides
- ❖ A linked banner on the Utah Geek Events website.
- ❖ Sponsor may contribute prizes for giveaway
- ❖ Medium Logo will be featured on slidedeck for all presenters.

Logo Sponsor

Logo sponsorship is offered to organizations contributing \$500 and offers the following benefits:

- ❖ A linked banner on the Utah Geek Events website.
- ❖ Sponsor may contribute prizes for giveaway
- ❖ Small Logo will be featured on slidedeck for all presenters.

	Premier*	Marquee	Logo
Booth At Event	✓		
Marketing email to attendees	✓		
Option to provide marketing materials at registration desk	✓	✓	
Sponsor recognition in all advertising	✓	✓	✓
Linked banner on Website	✓	✓	✓
Contribute door prizes	✓	✓	✓
Logo will be featured on slidedeck for all presenters	✓	✓	✓
Cost	\$2000	\$1,500	\$500

* Limited number available.

Event Information

SQL Saturday Salt Lake City, UT

Friday May 23rd, 2025

Sessions run 9:00 AM to 5:00 PM.

Locations

9750 S 300 W

Sandy, UT 84070

Expected Attendance

150+

Utah Geek Events

Shipping address

Shipping Address is for giveaways, if you are not going to be present. DO NOT SEND BOOTH ITEMS TO THIS ADDRESS

Pat Wright

Utah Geek Events

1361 E Hollow Dale Drive

Cottonwood Heights Ut 84121

Payments

Contributions can be made through our PayPal account, linked from our web site www.utahgeekevents.com

Donate link (<https://www.paypal.com/paypalme/utahgeekevents>)

If you need an Invoice please contact us and we will be happy to generate one for you.

If you mail a check, make it payable to Utah Geek Events and send it to:

Pat Wright

Utah Geek Events

1361 E Hollow Dale Drive

Cottonwood Heights Ut 84121

Utah Geek Events is a 501c3 non-profit educational corporation. All contributions are tax deductible.

TaxId

27-4128529

Questions

Direct any questions to Pat Wright. You can contact him at sponsors@utahgeekevents.com or call him directly at

801.574.0048

