

# Big Mountain Data and Dev Conference 2023 Sponsor Information

## About Big Mountain Dev and Data Conference

Big Mountain Data and Dev Conference is the premier technical agnostic conference in the state. All sessions will be held in person at the SLCC Miller Campus. This will be a 1 day event and have sessions through the whole day. The event is free and open to all.

Big Mountain Dev and Data Conference is presented by Utah Geek Events, an all-volunteer non-profit corporation established to provide no cost and low cost events to the Utah tech community. Because our events are primarily free, your sponsorship helps us put on high-quality events that rival larger conferences.

This year, Big Mountain Dev and Data Conference will be held **Friday November 10th**. We are expecting 300+ attendees. Sponsors use Big Mountain Dev and Data Conference to recruit talent, promote their company, or promote a particular product. Your sponsorship will connect you with Utah's brightest and leading developers.

## Why Utah?

It's simple, Utah is one of the nation's premier tech and business locations.

- ❖ In January, 2013, Forbes named Salt Lake City as the number seven tech hotspot in the country. <http://www.forbes.com/pictures/edgl45eldd/no-7-salt-lake-city-ut/>
- ❖ In 2012, Payscale.com ranked Utah at the number four hotspot in the nation for startup IT jobs. <http://www.payscale.com/it-jobs>
- ❖ CNBC ranked Utah as the second best state for doing business in their 2012 survey. <http://www.cnbc.com/id/46413845/>
- ❖ In 2011, Utah generated more jobs than any other state, except North Dakota. Computer system jobs shot up nearly 12%. <http://www.npr.org/2012/03/12/148252561/on-utahs-silicon-slopes-tech-jobs-get-a-lift>
- ❖ According to Forbes, Utah ranks fifth in the country for tech jobs. <http://www.forbes.com/sites/joelkotkin/2011/11/18/the-best-cities-for-technology-jobs/>
- ❖ Forbes also ranked Utah as the best state for business, three years in a row. <http://www.forbes.com/best-states-for-business/>
- ❖ In 2008, Utah had more Inc. 500 business per capita than any other state. <http://www.inc.com/magazine/20080901/inc-500.html>

Utah is home to some of the hottest tech in the nation and includes companies such as Ancestry.com, Domo Technologies, Overstock.com, 1800Contacts, Pluralsight, Fushion-io, MaritzCX, Novell, Intermountain Health Care, and more. It also hosts development offices for Adobe, Microsoft, 3M, Symantec, Goldman Sachs, United Health Care, LANDesk, ADP, Logitech, Allegiance, eBay, and others.

But it doesn't stop there. Technology education in the state is also highly-ranked. The Computer Science program at the University of Utah is considered one of the top in the nation. Utah State University is a world-renowned leader for aerospace research, having sent more experiments into space than any other university.

## Sponsor levels

This year, we are again offering several sponsor levels. If you have questions about these levels or wish to discuss an optional sponsorship, please contact us at [sponsors@utahgeekevents.com](mailto:sponsors@utahgeekevents.com). While your tax deductible donation is important to cover things like venue and food costs, we also welcome product giveaways.

### Premier Sponsor

Premier sponsorship is offered to organizations contributing \$3000 and offers the following benefits:

- ❖ Table in the vendor area at the venue. We have a limited number available and will be based on when you sign up as a sponsor.
- ❖ A linked banner on the UtahGeekEvents.com home page and sponsor page as a premier sponsor. You must email your logo to [sponsors@utahgeekevents.com](mailto:sponsors@utahgeekevents.com).
- ❖ Stuff flyers into the registration packet that is handed out to each attendee. We must receive the collateral from you by November 1st. Our shipping address is below.
- ❖ Sign or banner in the registration area
- ❖ Sponsor may contribute prizes for giveaway
- ❖ List of Attendees that chose to Opt-in at registration. You can collect additional attendees either through scanning at the table (we provide an app/site for this) or collecting cards via your own fishbowl/collection method.
- ❖ Logo will be on the slide deck for all presenters.

### Marquee Sponsor

Marquee sponsorship is offered to organizations contributing \$1000 and offers the following benefits:

- ❖ A linked banner on the UtahGeekEvents.com sponsor page as a marquee sponsor. You must email your logo to [sponsors@utahgeekevents.com](mailto:sponsors@utahgeekevents.com).
- ❖ Stuff flyers into the registration packet that is handed out to each attendee. We must receive the collateral from you by November 1st. Our shipping address is below.
- ❖ Sign or banner in the registration area
- ❖ Sponsor may contribute prizes for giveaway
- ❖ Logo will be on the slide deck for all presenters.
- ❖ Logo will be on printed sign boards around the event.

### Logo Sponsor

Logo sponsorship is offered to organizations contributing \$500 and offers the following benefits:

- ❖ A linked banner on the UtahGeekEvents.com sponsor page as a Logo sponsor. You must email your logo to [sponsors@utahgeekevents.com](mailto:sponsors@utahgeekevents.com).
- ❖ Logo will be placed on all shirts printed for the event.
- ❖ Logo will be on the slide deck for all presenters.
- ❖ Logo will be on printed sign boards around the event.

### Prize Sponsor

Prize sponsorship is offered to organizations that donate prizes rather than cash.

- ❖ A linked banner on the UtahGeekEvents.com sponsor page. You must email your logo to [sponsors@utahgeekevents.com](mailto:sponsors@utahgeekevents.com).
- ❖ Sponsors will contribute prizes for giveaways. Door prizes must be received by November 1st. Our shipping address is below.
- ❖ You will receive a list of attendees that submitted for the prize.

## Welcome Reception Sponsor

We will be holding a welcome reception for speakers and volunteers on Thursday night before the event. We have one sponsorship available for this for a contribution of \$1000.

- ❖ A linked banner on the UtahGeekEvents.com sponsor page as the welcome reception sponsor. You must email your logo to sponsors@utahgeekevents.com.
- ❖ Stuff flyers into the registration packet that is handed out to each attendee. We must receive the collateral from you by November 1st. Our shipping address is below.
- ❖ Sign or banner in the registration area
- ❖ Attendance at the welcome reception. This is your chance to meet the speakers and volunteers and promote your company to them.
- ❖ Sponsor may contribute prizes for giveaway

	Premier*	Marquee	Logo	Prize	Reception
Linked banner on website	✓	✓	✓	✓	✓
Flyers in registration packet	✓	✓	✓	✓	✓
Marketing email to attendees	✓				
Signage in registration area	✓	✓	✓		✓
Table in the vendor area (we have a limit of 10 at the venue)	✓				
Contribute door prizes	✓	✓	✓		✓
Attendance at welcome reception					✓
Cost	\$3000	\$1000	\$500		\$1000

\* Limited number available.

## Key information

### Event Information

Big Mountain Dev and Data Conference

Friday November 10th 2023

Booth setup opens at 8:00, Registration opens at 8:30, Sessions run 9:00 AM to 5:00 PM.

### Locations

The Conference will be held at the Miller conference center in Sandy Utah.

Miller Conference Center

9750 S 300 W  
Sandy UT 84070

### Key Dates

Collateral/print/bag stuffing items due by November 1st.  
Let us know about Door prizes/Giveaways early for announcements in the newsletters.

### Expected Attendance

300+

### Utah Geek Events

#### Shipping address

**Shipping Address is for Materials for Bags/giveaways. DO NOT SEND BOOTH ITEMS TO THIS ADDRESS**

Pat Wright  
Utah Geek Events  
5720 W 5930 S  
Kearns UT 84118

#### **DO NOT send booth items to the Miller Campus**

If you need to send booth materials or items for the day of the event we suggest using the local fedex office (<https://local.fedex.com/en-us/ut/sandy/office-0585>).

#### **Fedex**

**10287 S State St Sandy, Utah 84070**

### Payments

Contributions can be made through our PayPal account, linked from our web site [www.utahgeekevents.com](http://www.utahgeekevents.com)  
Donate link (<http://bit.ly/1LJXnNO>)

If you need an Invoice please contact us and we will be happy to generate one for you.

**If you mail a check, make it payable to Utah Geek Events** and send it to:

Pat Wright  
Utah Geek Events  
5720 West 5930 South  
Kearns, UT 84118

Utah Geek Events is a 501c3 non-profit educational corporation. All contributions are tax deductible.

### TaxId

27-4128529

### Questions

Direct any questions to Pat Wright. You can contact him at [sponsors@utahgeekevents.com](mailto:sponsors@utahgeekevents.com) or call him directly at 801.574.0048

