Big Mountain Data and Dev Conference 2019
Sponsor Information

About Big Mountain Dev and Data Conference
Big Mountain Dev and Data Conference is Utah’s largest technology agnostic developer event. Last year, we blew the roof off with record attendance of 900+ developers. This year, we have new ideas and more content than ever before!

Big Mountain Dev and Data Conference is presented by Utah Geek Events, an all-volunteer non-profit corporation established to provide no cost and low cost events to the Utah tech community. Because our events are primarily free, your sponsorship helps us put on high-quality events that rival larger conferences.

This year, Big Mountain Dev and Data Conference will be held Friday and Saturday November 1st & 2nd. We are expecting more than 1000+ attendees. Sponsors use Big Mountain Dev and Data Conference to recruit talent, promote their company, or promote a particular product. Your sponsorship will connect you with Utah’s brightest and leading developers.

Why Utah?
It’s simple, Utah is one of the nation’s premier tech and business locations.

❖ In 2012, Payscale.com ranked Utah at the number four hotspot in the nation for startup IT jobs. http://www.payscale.com/it-jobs
❖ CNBC ranked Utah as the second best state for doing business in their 2012 survey. http://www.cnbc.com/id/46413845/
❖ In 2011, Utah generated more jobs than any other state, except North Dakota. Computer system jobs shot up nearly 12%. http://www.npr.org/2012/03/12/148252561/an-utahs-silicon-slopes-tech-jobs-get-a-lift
❖ Forbes also ranked Utah as the best state for business, three years in a row. http://www.forbes.com/best-states-for-business/

Utah is home to some of the hottest tech in the nation and includes companies such as Ancestry.com, Domo Technologies, Overstock.com, 1800Contacts, Pluralsight, Fusion-io, MaritzCX, Novell, Intermountain Health Care, and more. It also hosts development offices for Adobe, Microsoft, 3M, Symantec, Goldman Sachs, United Health Care, LANDesk, ADP, Logitech, Allegiance, eBay, and others.
But it doesn’t stop there. Technology education in the state is also highly-ranked. The Computer Science program at the University of Utah is considered one of the top in the nation. Utah State University is a world-renowned leader for aerospace research, having sent more experiments into space than any other university.

**Sponsor levels**

This year, we are again offering several sponsor levels. If you have questions about these levels or wish to discuss an optional sponsorship, please contact us at sponsors@utahgeekevents.com. While your tax deductible donation is important to cover things like venue and food costs, we also welcome product giveaways.

**Premier Sponsor**

Premier sponsorship is offered to organizations contributing $1500 and offers the following benefits:

- Table in the vendor area at the venue. We have a limited number available and will be assigned on first-come, first-served basis.
- A linked banner on the UtahGeekEvents.com home page and sponsor page as a premier sponsor. You must email your logo to sponsors@utahgeekevents.com.
- Stuff flyers into the registration packet that is handed out to each attendee. We must receive the collateral from you by November 1st. Our shipping address is below.
- Sign or banner in the registration area
- Sponsor may contribute prizes for giveaway
- List of Attendees that chose to Opt-in at registration. You can collect additional attendees either through scanning at the table (we provide an app/site for this) or collecting cards via your own fishbowl/collection method.
- Logo will be placed on all shirts printed for the event.
- Logo will be on slide deck for all presenters.

**Marquee Sponsor**

Marquee sponsorship is offered to organizations contributing $1000 and offers the following benefits:

- A linked banner on the UtahGeekEvents.com sponsor page as a marquee sponsor. You must email your logo to sponsors@utahgeekevents.com.
- Stuff flyers into the registration packet that is handed out to each attendee. We must receive the collateral from you by November 1st. Our shipping address is below.
- Sign or banner in the registration area
- Sponsor may contribute prizes for giveaway
- Logo will be placed on all shirts printed for the event.
- Logo will be on slide deck for all presenters.
- Logo will be on printed sign boards around the event.

**Logo Sponsor**

Logo sponsorship is offered to organizations contributing $500 and offers the following benefits:

- A linked banner on the UtahGeekEvents.com sponsor page as a Logo sponsor. You must email your logo to sponsors@utahgeekevents.com.
- Logo will be placed on all shirts printed for the event.
- Logo will be on slide deck for all presenters.
- Logo will be on printed sign boards around the event.

**Prize Sponsor**

Prize sponsorship is offered to organizations that donate prizes rather than cash.

- A linked banner on the UtahGeekEvents.com sponsor page. You must email your logo to sponsors@utahgeekevents.com.
Welcome Reception Sponsor
We will be holding a welcome reception for speakers and volunteers on Thursday night before the event. We have one sponsorship available for this for a contribution of $1000.

- A linked banner on the UtahGeekEvents.com sponsor page as the welcome reception sponsor. You must email your logo to sponsors@utahgeekevents.com.
- Stuff flyers into the registration packet that is handed out to each attendee. We must receive the collateral from you by November 1st. Our shipping address is below.
- Sign or banner in the registration area
- Attendance at the welcome reception. This is your chance to meet the speakers and volunteers and promote your company to them.
- Sponsor may contribute prizes for giveaway

<table>
<thead>
<tr>
<th>Premier*</th>
<th>Marquee</th>
<th>Logo</th>
<th>Prize</th>
<th>Reception</th>
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</thead>
<tbody>
<tr>
<td>Linked banner on website</td>
<td>✓</td>
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<td>✓</td>
</tr>
<tr>
<td>Flyers in registration packet</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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</tr>
<tr>
<td>Marketing email to attendees</td>
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<tr>
<td>Signage in registration area</td>
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<tr>
<td>Table in vendor area (we have a limit of 10 at the venue)</td>
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<td>Contribute door prizes</td>
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<tr>
<td>Attendance at welcome reception</td>
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<td>✓</td>
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<tr>
<td>Logo On T-shirt</td>
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<tr>
<td>Cost</td>
<td>$1500</td>
<td>$1,000</td>
<td>$500</td>
<td>$1000</td>
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</tbody>
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* Limited number available.
Key information

Event Information
Big Mountain Dev and Data Conference
Friday & Saturday November 1st & 2nd.
Booth setup opens at 8:00, Registration opens at 8:30, Sessions run 9:00 AM to 5:00 PM. You can also work with me to setup booth Thursday evening.

Locations
The Conference will be held in three locations. We will work with you to determine where you will be located. All sponsors may end up in the main location with registration so that foot traffic is maximized. We are working hard to make sure the maximum foot traffic for sponsors.

Goldman Sachs 222 s Main St, Salt Lake City, UT 84111 - do not ship anything to this location
Goldman Sachs 111 s Main St, Salt Lake City, UT 84111 - do not ship anything to this location -- main registration
Neumont University 143 Main St, Salt Lake City, UT 84111 - do not ship anything to this location

Key Dates
Collateral/print/bag stuffing items due October 15th
Let us know about Door prizes/Giveaways early for announcements in the newsletters.

Expected Attendance
1000+

Utah Geek Events
Shipping address
Shipping Address is for Materials for Bags/giveaways. DO NOT SEND BOOTH ITEMS TO THIS ADDRESS
Pat Wright
Utah Geek Events
5720 W 5930 S
Kearns UT 84118

The location’s listed above (Neumont and Goldman Sachs) Will not Accept packages.

DO NOT send booth items to the Neumont and Goldman Sachs locations.

If you need to send booth materials or items for the day of the event we suggest using the local fedex office [http://local.fedex.com/ut/salt-lake-city/office-2401/]. If this doesn’t work, please contact us directly. This is right around the corner from the venue.

Fedex
19 E 200 S, Salt Lake City, UT 84111

Payments
Contributions can be made through our PayPal account, linked from our web site [www.utahgeekevents.com]
Donate link [http://bit.ly/1LJXnNO]
If you need an Invoice please contact us and we will be happy to generate one for you.
If you mail a check, make it payable to Utah Geek Events and send it to:

Pat Wright
Utah Geek Events
5720 West 5930 South
Kearns, UT 84118

Utah Geek Events is a 501c3 non-profit educational corporation. All contributions are tax deductible.
TaxId
27-4128529

Questions
Direct any questions to Pat Wright. You can contact him at sponsors@utahgeekevents.com or call him directly at 801.574.0048